

Examine Processes to Increase Effectiveness

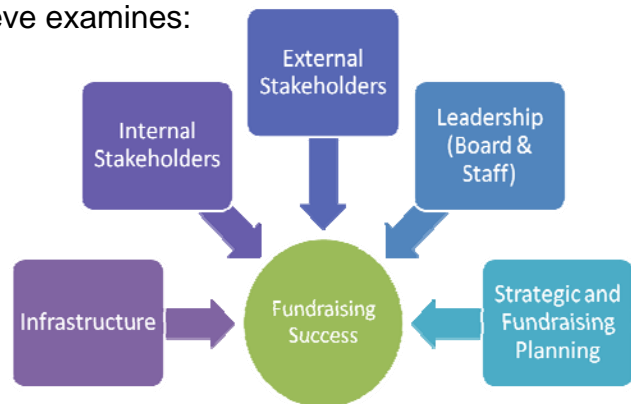
Objective Assessment Reveals Fundraising Strengths, Weaknesses

Nonprofit organizations can always benefit from the periodic review of their fundraising programs. Achieve's Development Audit process gives you this review in the form of a clear-eyed, outside assessment of your organization's ability to raise money. It does not measure how much money can be raised; instead, it examines how your organization raises money and what needs to change in order to improve results.

During a Development Audit, your organization's infrastructure and fundraising methods, processes and systems are analyzed in order to provide a candid assessment of the organization's fundraising. In the final assessment, recommendations are made that maximize fundraising potential.

During the Development Audit process, Achieve examines:

- Current fundraising plan
- Current strategic plan
- Organizational structure and by-laws
- Staff structure
- Technology
- Fundraising results over the last four years
- Board engagement in fundraising
- Internal stakeholder opinions/knowledge about the organization
- External stakeholders and environment analysis



Based on the analysis, feedback, and interviews during the audit process, Achieve creates a final report that provides several key elements:

- Candid feedback on the major challenges to fundraising growth
- Specific recommendations to address challenges
- Suggested resources to assist with implementation

Learn more about Achieve

For information about how Achieve can help increase your impact, visit Achieve's Web site (www.achieveguidance.com) or call 317-637-7000.